



## Did you know...

there is a house that has more fires a week than an average town....  
there is a building that has taken more lives than a serial killer...  
there is a person who can read other people's future on a leaf...

**Har Asambhav mein ek Sambhav hota hai....**

## 9X presents



**Monday-Thursday at 8.30 pm**

9X – the popular Hindi General Entertainment Channel from INX Media is all geared up to launch a unique show titled 'SAMBHAV KYA?' a show based on true incidents that deals with the unknown experience which we can feel but cannot put a finger on to identify. Starting 31st August 2009 every Monday to Thursday at 8.30pm, viewers will watch some of India's most fascinating mystic stories on 'Sambhav Kya?', only on 9X.

In life what you don't know becomes the unexplained and what you can't see is thought of as impossible, but there is more to life than meets the eye... Sambhav Kya? illustrates these real life incidents and stories experienced by viewers based on topics of supernatural phenomena and mysticism that have been shrouded in ambiguity. Each episode of Sambhav Kya will illustrate one mystic story containing both the reality and the recreation part of the story.

The stories of 'Sambhav Kya' are woven together with a powerful narration by none other than popular documentary film-maker and TV personality Siddharth Kak. Throughout the episode, he weaves in the suspense element and adds interesting anecdotes that tickles the viewers' mind. He gives an equally intriguing introduction and conclusion to each story.

Speaking on the show **Siddharth Kak, producer and host**, says "I am delighted to team up with 9X and present a gripping and unique show on Indian television. According to an adage, what is right for us may be wrong for others, what is fact for us may be fiction for others, what is impossible today may be possible tomorrow... 'Sambhav Kya?' excites the imagination of people in terms of possibility, chances and the unexpected."

**Vikas Varma, Head of Content and Programming, 9X**, said, "I am pleased to introduce the viewers of 9X with an entertaining and informative show. Sambhav Kya? depicts unbelievable yet true stories pertaining to the mystic world of the paranormal and inexplicable phenomena that have left science and logic baffled. Our association with an industry stalwart like Siddharth Kak makes me confident that our offering of Sambhav Kya? will receive an encouraging response from viewers across the length and breadth of the country."

Each episode of Sambhav Kya?, flows seamlessly from its reality into the recreation and vice versa. The story will be based either on a real life incident or experiences, boosted up with drama and thrills to keep the audience on the edge, with the help of a powerful and intriguing narration.

So tune in to 9X every Monday to Thursday at 8.30pm to catch this gripping entertaining yet informative show which exemplifies the 'asambhav' and 'sambhav' things around us!

9X will also have a repeat telecast of Sambhav Kya? at 10.30pm on the same day to ensure that all the viewers watch this gripping series emphasising the unknown which we can feel but cannot put a finger on to identify...

**About INX Network**

*Launched in 2007, INX Network brings world-class quality television programming to Indian viewers, globally, through its channels – 9X (the popular Hindi general entertainment) and 9XM (the world's biggest Bollywood music channel).*

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