



## **SAPNON KA RAJKUMAR HAQEEKAT MEIN UTAR AAYE TOH...?**



**Ekta Kapoor's intense romantic drama featuring her beautiful and talented new find, Abigail, and Aamir Ali, starts on 1st December.**

**Every Friday and Saturday 8 pm to 9 pm. Only on 9X**

9X is all set to warm up the winters with a scorching love story from Ekta Kapoor's Balaji Telefilms, titled **Kya Dill Mein Hai**. This passionate drama is about a Bengali girl, Kaakon, who loses her heart to the man of her dreams. Starting December 1<sup>st</sup>, 9X introduces its first fiction show which is all set to captivate the hearts of viewers every Fridays & Saturdays at 8 pm.

The lovely Abigail, Ekta Kapoor's new find, plays the lead role of a girl named Kaakon (Abigail), who goes against her parents' wishes and marries the handsome Drona. Kaakon's marriage has in store for her a lot of surprises that will take her through a roller coaster ride, but nothing will stop her from loving the man of her dreams, for she firmly believes in love against all odds.

Speaking on the occasion, **Indrani Mukerjea, Founder & CEO of INX Media** said, "**Kya Dill Mein Hai** is a dramatic weekend show, which portrays the story of a strong and brave woman who, when put through trying times, will even go against her inherited traditional values to fight for her rights. The show is about setting yourself free and moving ahead in today's India, and I am confident it will establish a strong connect with viewers."

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**INDRANI MUKERJEA**  
Founder & CEO – INX Media



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**Ekta Kapoor** said, "This is my second show with 9X after Kahe Na Kahe. Kya Dill Mein Hai is a refreshingly different and dramatic story, and I am confident it will be well received."

Says Ekta's exciting and talented new find, **Abigail**, who plays the central character of Kaakon, "I am delighted and fortunate to have got the biggest break anybody could ever have received – with Ekta Kapoor, and with 9X. I love the story of Kya Dill Mein Hai, and I am looking forward to the wonderful role I have got to play as Kaakon."

With shows like Kahe Naa Kahe, Mere Apne, Jiya Jale and the comedy band, weekdays' prime time on 9X has been receiving an extremely encouraging response. "We intend to create the same magic for weekends as well," said **Indrani Mukerjea**, "and with Kya Dill Mein Hai and Mission Ustaad airing back to back from the 1<sup>st</sup> of December, viewers of 9X can look forward to engrossing entertainment on the weekends too."

The show's star cast also includes heart-throb **Aamir Ali** along with **Anita Hasnandani** and **Deepak Qazir**, among others.

So join Kaakon in her journey in this gripping story of Love, Sacrifice and Betrayal –

**KYA DILL MEIN HAI**  
**STARTS DECEMBER 1<sup>ST</sup> , FRIDAYS & SATURDAYS**  
**Only on 9X.**

**About INX Media Pvt Ltd**

INX Media Private Limited, along with INX News Private Limited, is part of the INX Network, which is dedicated to producing world-class quality television that will appeal to Indian viewers – globally. INX Media Pvt Ltd has recently launched, 9X, a Hindi General Entertainment Channel, and 9XM, a Hindi Music Channel for youth. INX News Pvt Ltd will launch NewsX, a high quality English News Channel, early next year.

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*INX Media Private Ltd. is the owner of the 9X general entertainment Hindi channel and the 9XM youth music channel.*

*INX News Private Ltd. is the owner of NewsX - a premium English news channel.*

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## **CHARACTER SKETCHES**

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### **Kaakon's family: The Dasguptas**

#### **Ghosh Babu**

Ghosh Babu is the grandfather. He is one of the most respectable men in society. Ghosh Babu is a very principled man and would not hesitate from severing even blood ties for his principles. Ghosh Babu is an exponent of classical music and has passed his legacy to his granddaughter Kaakon. He is the proud owner of a publishing house.

#### **Bijoy**

*(Gosh Babu's son in law and Kaakon's father)*

Bijoy is a *ghar jamai*. He is a well educated man who has established Gosh Babu's business after it suffered a huge loss. Bijoy is a man of his word and treats everyone with equality. For him, all that matters is unity in the family. Bijoy can do anything for his family. And more than anybody else, he believes in love and morals.

#### **Kajal**

*(Kaakon's mother)*

Kajal is a mother with whom her daughters and niece confide in. Everyone feels free to share their secrets with her. More than a mother, Kajal is like a friend to them.

#### **Kaakon**

Kaakon is a law student who is extremely smart and can come out of any given situation using her intellect. Kaakon is like her grandfather. Everyone likes her for her straight forwardness. Ghosh Babu depends emotionally on Kaakon.

*On page 4: Character Sketches of Anurag's family*

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## **CHARACTER SKETCHES**

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### **Anurag's family: The Bhans**

#### **Brij Rani**

*(Daadi)*

Brij Rani, the grandmother, had taken on the responsibility of managing her family and business after her husband passed away. She is a dignified person and can read through any situation and character, but doesn't react loudly. She is subtle by nature and very diplomatic.

#### **Rajeev**

*(Brij Rani's elder son)*

Rajeev got into the family business at a very young age as he had to help his mother. He is a family man, but when it comes to business, he is shrewd and manipulative and driven to ensure success.

#### **Sukaniya**

*(Rajeev's wife)*

Sukaniya is a working woman. She manages the home and helps with the business as well. Sukaniya is very close to her younger son, Drona. They share a great bond and are like buddies. Sukaniya's elder son Aryan stays abroad and is closer to his father Rajeev.

#### **Aryan**

*(Rajeev and Sukaniya's elder son)*

Aryan is an introvert, he speaks to the point, and only when required. Aryan does not like people giving him too much of importance because of his family status. He loves biking, is adventurous by nature, and is driven by challenges. Though his exterior is rough, Aryan has a heart of gold. He stays in the USA and is managing the family's overseas business.

#### **Anurag**

*(Rajeev and Sukaniya's younger son)*

Anurag has it all – looks, panache, a great personality, and an incredible sense of humor. He is smart and a real charmer. Just like his father, Anurag is business-minded and has assumed the responsibilities of the family business successfully.

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