



9X TO LAUNCH UNIQUE STAR-STUDED FIESTA OF SONG, DANCE AND COMEDY

JALWA FOUR 2 KA 1

Every Sunday at 9 pm. Begins 2nd November



There have been singing competitions, there have been dance reality shows, and there have been comedy shows, but never before on Indian television has there been a show which is a combination of all three. Come Sunday, the 2nd of November, popular Hindi General Entertainment Channel 9X will launch

Jalwa Four 2 Ka 1 - a mega show featuring a galaxy of stars, celebrity judges and popular hosts in a show that is an engrossing blend of song, dance and comedy. What is more, its unique format -- which demands that team captains 'trade' team members amongst one another -- adds a fascinating twist to the show.

Starting Sunday, the 2nd of November, *Jalwa Four 2 Ka 1* will air every Sunday at 9 pm on 9X. The show will bring together -- as four opposing captains -- Mika, Rakhi Sawant, Shakti Kapoor and Shweta Tiwari, and will be hosted by versatile actor Ali Asgar and popular TV star Divyanka Tripathi. The celebrity judges will be gorgeous Bollywood actor Mahima Choudhry, and celebrated Director-Actor Satish Kaushik.

Indrani Mukerjea, Founder & CEO – INX Media, said “*Jalwa Four 2 Ka 1* promises viewers a feast of star-studded glamour, excitement and fun. We think of it as ‘Indian Broadway’ – complete family entertainment on a big scale, offering an unprecedented mix of drama, humour and celebration.”

The show will also feature 12 popular TV stars, who will be divided in three talent pools of **Singing**, **Dancing** and **Comedy**. Twinkle Bajpai, Amit Tandon, Sandeep Acharya and Rajeshwari Sachdeva comprise the **Singing** pool, while Khayali, Kashmira Shah, Krushna Abhishek

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INDRANI MUKERJEA
Founder & CEO – INX Media

THE JURY

Mahima Choudhry, Satish Kaushik
THE CAPTAINS

Mika Singh, Rakhi Sawant
Shakti Kapoor, Shweta Tiwari

THE TALENT POOL
SINGING

Twinkle Bajpai, Amit Tandon
Sandeep Acharya,
Rajeshwari Sachdeva

COMIC

Khayali, Kashmera Shah
Krushna Abhishek
Purbi Joshi

DANCING

Tanaz Irani, Bhaktiar Irani
Gaurav Khanna, Shubhangi Atre

THE HOSTS

Ali Asgar, Divyanka Tripathi



and Purbi Joshi form the **Comedy** pool and Tanaz and Bhaktiar Irani and Gaurav Khanna and Shubhangi Atre will hold the **Dancing** flag high.

The Captains will choose their respective teams from the talent pool of these 12 celebrities, but going forward they will be forced to play a strategic game against each other as they trade team members in their bid for the JALWA title.

Jalwa Four 2 Ka 1 will bring 9X viewers the best of family entertainment: an unprecedented competition full of fun, energy and edge-of-the-seat excitement.

Celebrity judge **Mahima Chaudhary** said, "In many ways, *Jalwa Four 2 Ka 1* is a marriage of entertainment and sports-like competitive strategy - especially because of the bidding element. It could be described as an 'Entertainment League Series', and I am delighted to be doing it. The stars are extremely talented and the show will provide complete entertainment."

Ace director and actor **Satish Kaushik**, who is the second celebrity judge on the show, said, "The format of *Jalwa Four 2 Ka 1* demands that each captain nominate one member from his team -- whoever is the weakest link in his team -- to the transfer window. There will be fresh bidding amongst the rival captains, who will want to ensure that they get the strongest contestants, so there will be a constant change in the team. This will bring into play the complete gamut of group dynamics, bonding, back stabbing, strategizing, attrition and much more. It will be reality in a never-before sense."

So, get ready for the best of star-studded entertainment...



**Every Sunday at 9 pm. Begins 2nd November.
Only on 9X.**

About INX Network

Launched in 2007, INX Network is one of India's leading independent satellite television broadcasters. The network operates 9X, India's popular Hindi General Entertainment Channel; 9XM, India's No. 1 Music Entertainment Channel, and India's first HDTV-ready premier English News Channel, News

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